

Liga II - CSA Steaua București vs CS Dinamo București

DATE: Saturday, August 16, 2025
LOCATION: București, România

Event Description

Liga II - CSA Steaua București vs CS Dinamo București is a premier sports event in București. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 57/100

Expected Attendance: 2,200 people

Event ID: DbbmtQodntoLvXRsd2

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 880 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.