

Liga II - ASA Târgu Mure vs FC Bacău

DATE: Saturday, September 27, 2025
LOCATION: Stadionul CFR Cluj, Cluj-Napoca, Romania

Event Description

Liga II - ASA Târgu Mure vs FC Bacău is a premier sports event in Romania. This event attracts thousands of visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 43/100

Expected Attendance: 450 people

Event ID: BYrpp5HCF8z7A4D6kr

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 180 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.