

Liga I - UTA Arad vs Universitatea Craiova

DATE: Sunday, November 9, 2025
LOCATION: Craiova, Județul Vâlcea

Event Description

Liga I - UTA Arad vs Universitatea Craiova is a premier sports event in Craiova. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 10,842 people

Event ID: Cqk4LKgYCE4FSwBGWT

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,337 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.