

# Liga I - UTA Arad vs FCSB

DATE: Sunday, October 26, 2025  
LOCATION: București, România

## Event Description

Liga I - UTA Arad vs FCSB is a premier sports event in București. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 64/100

**Expected Attendance:** 5,187 people

**Event ID:** BqPrpTCELWaeBk4wXX

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,075 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*