

Liga I - Universitatea Craiova vs Universitatea Cluj

DATE: Monday, December 1, 2025
LOCATION: Cluj-Napoca, Județul Cluj

Event Description

Liga I - Universitatea Craiova vs Universitatea Cluj is a premier sports event in Cluj-Napoca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 10,308 people

Event ID: 7qLTrvrTpZ27ptRRfF

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,123 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.