

Liga I - Universitatea Cluj II vs CSU Târgu Mure!

DATE: Saturday, November 29, 2025
LOCATION: Târgu Mure!, Județul Mureș, RO

Event Description

Liga I - Universitatea Cluj II vs CSU Târgu Mure! is a premier sports event in Târgu Mureș. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,756 people

Event ID: 3jHSsbsm4KUTZtQwqU

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 702 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.