

# Liga I - Rapid București vs Universitatea Craiova

DATE: Sunday, November 2, 2025  
LOCATION: Craiova, Județul Vâlcea

## Event Description

Liga I - Rapid București vs Universitatea Craiova is a premier sports event in Craiova. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports  
**Importance Rank:** 75/100  
**Expected Attendance:** 18,574 people  
**Event ID:** DpyAVzEMs7n8wrkbXU

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +61 percentage points over baseline  
**Booking Lead Time:** Demand begins 90 days before event  
**Impact Radius:** 25km from venue  
**Estimated Room Nights:** 7,430 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*