

# Liga I - Rapid București vs CFR Cluj

DATE: Sunday, November 23, 2025  
LOCATION: Cluj-Napoca, Județul Cluj

## Event Description

Liga I - Rapid București vs CFR Cluj is a premier sports event in Cluj-Napoca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 58/100

**Expected Attendance:** 2,579 people

**Event ID:** GnsYPPpfi2CqiFKta7

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,032 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*