

Liga I - Rapid București vs ASE București

DATE: Sunday, November 16, 2025

LOCATION: București, Romania

Event Description

Liga I - Rapid București vs ASE București is a premier sports event in București. This event attracts thousands of visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 850 people

Event ID: 7cXDYugYtqNd8MY3kx

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 340 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.