

# Liga I - O 6VÇVÂ v Æ i vs Universitatea Craiova

DATE: Monday, February 2, 2026  
LOCATION: Craiova, Jude!-VÂ FöÆçÂ O

## Event Description

Liga I - O 6VÇVÂ Gala! vs Universitatea Craiova is a premier sports event in Craiova. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 62/100

**Expected Attendance:** 4,117 people

**Event ID:** 9W5MRT7SqQqvovEswv

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,647 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*