

# Liga I - O 6VÇVÂ v Æ i vs CFR Cluj

DATE: Friday, January 16, 2026  
LOCATION: Cluj-Napoca, Jude!-VÂ 6ÇVçÂ O

## Event Description

Liga I - O 6VÇVÂ Gala!• vs CFR Cluj is a premier sports event in Cluj-Napoca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 67/100

**Expected Attendance:** 7,019 people

**Event ID:** FLt9KVP8qwJTGCy79A

## Hotel Demand Indicators

**ADR Impact Index:** 7.2x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,808 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*