

Liga I - Gheorgheni vs CSU Târgu Mure!

DATE: Sunday, November 2, 2025
LOCATION: Târgu Mure!, Văcărești, RO

Event Description

Liga I - Gheorgheni vs CSU Târgu Mure! is a premier sports event in Târgu Mure!. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: FFwn9UJ5b3zrFJ8wuJ

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.