

Liga I - Dinamo București vs Universitatea Craiova

DATE: Friday, September 26, 2025
LOCATION: Craiova, Județul Vâlcea

Event Description

Liga I - Dinamo București vs Universitatea Craiova is a premier sports event in Craiova. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 22,440 people

Event ID: 3j6peGnhDaSj8DpvMV

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,976 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.