

Liga I - Csikszereda vs Universitatea Craiova

DATE: Friday, December 19, 2025
LOCATION: Craiova, Județul Jucu

Event Description

Liga I - Csikszereda vs Universitatea Craiova is a premier sports event in Craiova. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,677 people

Event ID: 7gBruHd9DnCCTquSjQ

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,471 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.