

Liga I - ASE București vs Rapid București II

DATE: Saturday, October 11, 2025
LOCATION: București, RO

Event Description

Liga I - ASE București vs Rapid București II is a premier sports event in București. This event attracts thousands of visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 986 people
Event ID: EZKaoEUMRdGsj7wWLG

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 394 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.