

# Liga Femenina - Championship - Semi-finals - Independiente Santa Fe vs Orsomarso

DATE: Saturday, September 6, 2025  
LOCATION: Yumbo, Valle del Cauca, CO

## Event Description

Liga Femenina - Championship - Semi-finals - Independiente Santa Fe vs Orsomarso is a premier sports event in Yumbo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 62/100

**Expected Attendance:** 3,868 people

**Event ID:** 5SWF8b7hgZaf3N3P5F

## Hotel Demand Indicators

**ADR Impact Index:** 6.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,547 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*