

Liga Femenina - Championship Round - Orsomarso vs Deportivo Cali

DATE: Thursday, August 28, 2025
LOCATION: Palmaseca, Valle del Cauca, CO

Event Description

Liga Femenina - Championship Round - Orsomarso vs Deportivo Cali is a premier sports event in Palmaseca. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,632 people

Event ID: G5kL7Z86YwERjCQyES

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,453 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.