

# Liga Femenina - Championship Round - Atlético Nacional vs Millonarios

DATE: Thursday, August 14, 2025  
LOCATION: Bogotá, Cundinamarca, CO

## Event Description

Liga Femenina - Championship Round - Atlético Nacional vs Millonarios is a premier sports event in Bogotá. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,763 people

**Event ID:** ExpsyaK2XBQ2azNzB5

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 705 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*