

Liga Femenina - Championship Round - América de Cali vs Atlético Nacional

DATE: Sunday, August 24, 2025
LOCATION: Medellín, Antioquia, CO

Event Description

Liga Femenina - Championship Round - América de Cali vs Atlético Nacional is a premier sports event in Medellín. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 7,717 people

Event ID: Gp9bk4zPjRqAdNJmrM

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,087 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.