

Liga Femenina Challenge - Málaga vs Adareva

DATE: Saturday, September 27, 2025
LOCATION: San Cristóbal de La Laguna, ES

Event Description

Liga Femenina Challenge - Málaga vs Adareva is a premier sports event in San Cristóbal de La Laguna. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,784 people

Event ID: 6WTbUihMUA5SE4jasr

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 714 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.