

Liga de Expansión MX - Apertura - Tlaxcala vs Leones Negros UdeG

DATE: Sunday, August 31, 2025
LOCATION: Guadalajara, Jalisco, MX

Event Description

Liga de Expansión MX - Apertura - Tlaxcala vs Leones Negros UdeG is a premier sports event in Guadalajara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 19,514 people

Event ID: C5uCqD6VZjxu9i87vc

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 7,806 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.