

# Liga de Expansión MX - Apertura - Quarter-finals - Mineros de Zacatecas vs Irapuato

DATE: Saturday, November 15, 2025  
LOCATION: Irapuato, Guanajuato, MX

## Event Description

Liga de Expansión MX - Apertura - Quarter-finals - Mineros de Zacatecas vs Irapuato is a premier sports event in Irapuato. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 72/100

**Expected Attendance:** 11,982 people

**Event ID:** DhGtFmYGMETck9YB2e

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,793 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*