

Liga de Expansión MX - Apertura - Mineros de Zacatecas vs CA La Paz

DATE: Friday, August 15, 2025
LOCATION: La Paz, Baja California Sur, MX

Event Description

Liga de Expansión MX - Apertura - Mineros de Zacatecas vs CA La Paz is a premier sports event in La Paz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 59/100

Expected Attendance: 2,760 people

Event ID: ESQZGt5WsCrkGsa4SZ

Hotel Demand Indicators

ADR Impact Index: 6.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,104 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.