

# Liga de Expansión MX - Apertura - Jaiba Brava vs Tlaxcala

DATE: Saturday, October 11, 2025  
LOCATION: Tlaxcala de Xicohtécatl, Tlaxcala, MX

## Event Description

Liga de Expansión MX - Apertura - Jaiba Brava vs Tlaxcala is a premier sports event in Tlaxcala de Xicohtécatl. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 68/100

**Expected Attendance:** 8,177 people

**Event ID:** BQdtygA2w6v5WR5AoG

## Hotel Demand Indicators

**ADR Impact Index:** 7.3x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 3,271 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*