

# Liga de Expansión MX - Apertura - Jaiba Brava vs Correcaminos UAT

DATE: Friday, September 12, 2025  
LOCATION: Ciudad Victoria, TAMPS, MX

## Event Description

Liga de Expansión MX - Apertura - Jaiba Brava vs Correcaminos UAT is a premier sports event in Ciudad Victoria. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,510 people

**Event ID:** 6u3ibiKeEAFgBPmQKJ

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,204 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*