

Liga de Expansión MX - Apertura - Dorados vs Tepatitlán

DATE: Friday, August 22, 2025
LOCATION: Tepatitlán de Morelos, Jalisco, MX

Event Description

Liga de Expansión MX - Apertura - Dorados vs Tepatitlán is a premier sports event in Tepatitlán de Morelos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,814 people

Event ID: 7qhTk2B7PXmXLMbg7g

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 726 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.