

Liga de Ascenso - Apertura - Santa Cruz vs Inter San Carlos

DATE: Wednesday, September 3, 2025
LOCATION: Ciudad Quesada, Provincia de Alajuela, CR

Event Description

Liga de Ascenso - Apertura - Santa Cruz vs Inter San Carlos is a premier sports event in Ciudad Quesada. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 60/100
Expected Attendance: 3,193 people
Event ID: CfCKBgHLJaY4e3opfe

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,277 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.