

Liga de Ascenso - Apertura - Santa Ana vs Uruguay

DATE: Saturday, October 18, 2025
LOCATION: Guadalupe, Provincia de San José, CR

Event Description

Liga de Ascenso - Apertura - Santa Ana vs Uruguay is a premier sports event in Guadalupe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 55/100

Expected Attendance: 1,799 people

Event ID: 96DzosVdwPg7j6rTBx

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 720 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.