

Liga de Ascenso - Apertura - Santa Ana vs Escorpiones Belén

DATE: Saturday, August 16, 2025
LOCATION: San Antonio de Belén, CR

Event Description

Liga de Ascenso - Apertura - Santa Ana vs Escorpiones Belén is a premier sports event in San Antonio de Belén. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,556 people

Event ID: 7goHK3otQxfGx8p7wv

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 622 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.