

# Liga de Ascenso - Apertura - Deportivo Upala vs Inter San Carlos

DATE: Sunday, August 31, 2025  
LOCATION: Pital, Alajuela Province, CR

## Event Description

Liga de Ascenso - Apertura - Deportivo Upala vs Inter San Carlos is a premier sports event in Pital. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 59/100

**Expected Attendance:** 2,692 people

**Event ID:** TJhgX3mmoMm8GF79K

## Hotel Demand Indicators

**ADR Impact Index:** 6.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,077 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*