

# Liga de Ascenso - Apertura - Aserrí vs Escorpiones Belén

DATE: Monday, September 22, 2025  
LOCATION: San Antonio de Belén, CR

## Event Description

Liga de Ascenso - Apertura - Aserrí vs Escorpiones Belén is a premier sports event in San Antonio de Belén. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 1,930 people

**Event ID:** 9ZJzh47mrrCAL4eJWz

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 772 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*