

Liga Argentina - Conferencia Sur - Villa Mitre vs Centenario Venado Tuerto

DATE: Friday, January 23, 2026
LOCATION: Venado Tuerto, Santa Fe, AR

Event Description

Liga Argentina - Conferencia Sur - Villa Mitre vs Centenario Venado Tuerto is a premier sports event in Venado Tuerto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: D2PHT6TkHVU6riuKSM

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.