

Liga Argentina - Conferencia Sur - Unión de Mar del Plata vs Viedma

DATE: Saturday, December 6, 2025
LOCATION: Viedma, Provincia de Río Negro, AR

Event Description

Liga Argentina - Conferencia Sur - Unión de Mar del Plata vs Viedma is a premier sports event in Viedma, Provincia de Río Negro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,369 people

Event ID: SHQYgV5biX5uzgUtED

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 548 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.