

Liga Argentina - Conferencia Sur - Racing de Avellaneda vs Pergamino

DATE: Friday, January 23, 2026
LOCATION: Pergamino, Provincia de Buenos Aires, AR

Event Description

Liga Argentina - Conferencia Sur - Racing de Avellaneda vs Pergamino is a premier sports event in Pergamino, Provincia de Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: hn8vZvLWvRGiHdmZG

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.