

Liga Argentina - Conferencia Sur - Quilmes vs Viedma

DATE: Thursday, January 22, 2026
LOCATION: Viedma, Provincia de Río Negro, AR

Event Description

Liga Argentina - Conferencia Sur - Quilmes vs Viedma is a premier sports event in Viedma, Provincia de Río Negro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 53/100

Expected Attendance: 1,375 people

Event ID: BVecJRbmLcZpL9PFtn

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 550 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.