

# Liga Argentina - Conferencia Sur - Pico vs Viedma

DATE: Wednesday, December 10, 2025  
LOCATION: Viedma, Provincia de Río Negro, AR

## Event Description

Liga Argentina - Conferencia Sur - Pico vs Viedma is a premier sports event in Viedma, Provincia de Río Negro. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,400 people

**Event ID:** 9fTqCX7SAe9jSwfc78

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 560 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*