

Liga Argentina - Conferencia Sur - Pergamino vs Unión de Colón

DATE: Thursday, January 8, 2026
LOCATION: Colón, Provincia de Entre Ríos, AR

Event Description

Liga Argentina - Conferencia Sur - Pergamino vs Unión de Colón is a premier sports event in Colón, Provincia de Entre Ríos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 969 people

Event ID: 7QA23ViEcFwKF3zPK9

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 388 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.