

Liga Argentina - Conferencia Sur - Pergamino vs Central Entrerriano

DATE: Saturday, January 10, 2026
LOCATION: Gualeguaychú, Entre Ríos, AR

Event Description

Liga Argentina - Conferencia Sur - Pergamino vs Central Entrerriano is a premier sports event in Gualeguaychú. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: BP5DtnJWDt7RiqELaK

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.