

# Liga Argentina - Conferencia Sur - Lanús vs Unión de Colón

DATE: Monday, November 24, 2025  
LOCATION: Colón, Provincia de Entre Ríos, AR

## Event Description

Liga Argentina - Conferencia Sur - Lanús vs Unión de Colón is a premier sports event in Colón, Provincia de Entre Ríos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,287 people

**Event ID:** BXurmCgz4Y9jJGkJ3c

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 515 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*