

# Liga Argentina - Conferencia Sur - Deportivo Norte vs Unión de Colón

DATE: Thursday, January 29, 2026  
LOCATION: Colón, Provincia de Entre Ríos, AR

## Event Description

Liga Argentina - Conferencia Sur - Deportivo Norte vs Unión de Colón is a premier sports event in Colón, Provincia de Entre Ríos. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 969 people

**Event ID:** 7sNDqWRDhdhTMRQm6X

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 388 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*