

Liga Argentina - Conferencia Norte - San Isidro vs Barrio Parque

DATE: Saturday, January 17, 2026
LOCATION: Córdoba, Córdoba, AR

Event Description

Liga Argentina - Conferencia Norte - San Isidro vs Barrio Parque is a premier sports event in Córdoba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 50/100
Expected Attendance: 1,000 people
Event ID: CqGk7M9MLcTh227Qci

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.