

Liga Argentina - Conferencia Norte - Huracán Las Heras vs San Martín

DATE: Sunday, January 18, 2026
LOCATION: Resistencia, Provincia de Chaco, AR

Event Description

Liga Argentina - Conferencia Norte - Huracán Las Heras vs San Martín is a premier sports event in Resistencia, Provincia de Chaco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 904 people

Event ID: 4tuNRWknr5yqX8SNQf

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 362 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.