

Liga Argentina - Conferencia Norte - Huracán Las Heras vs Jujuy

DATE: Thursday, November 27, 2025
LOCATION: San Salvador de Jujuy, Jujuy, AR

Event Description

Liga Argentina - Conferencia Norte - Huracán Las Heras vs Jujuy is a premier sports event in San Salvador de Jujuy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,630 people

Event ID: DgbpA7b2QKTgT9gc7y

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 652 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.