

Liga Argentina - Conferencia Norte - Fusion Riojana vs Independiente Santiago

DATE: Friday, November 28, 2025
LOCATION: Santiago del Estero, Santiago del Estero, AR

Event Description

Liga Argentina - Conferencia Norte - Fusion Riojana vs Independiente Santiago is a premier sports event in Santiago del Estero. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,195 people

Event ID: 9cBkjPWK7WeTTYvGCq

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 478 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.