

# Liga Argentina - Conferencia Norte - Estudiantes de Tucumán vs Santa Paula

DATE: Tuesday, December 16, 2025  
LOCATION: Gálvez, Provincia de Santa Fe, AR

## Event Description

Liga Argentina - Conferencia Norte - Estudiantes de Tucumán vs Santa Paula is a premier sports event in Gálvez, Provincia de Santa Fe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 53/100

**Expected Attendance:** 1,344 people

**Event ID:** 3XqwGXj7Xiinv673aC

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 538 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*