

Liga A (W) - Saturnus Michelbeke vs Charleroi

DATE: Saturday, January 10, 2026
LOCATION: Monceau-sur-Sambre, BE

Event Description

Liga A (W) - Saturnus Michelbeke vs Charleroi is a premier sports event in Monceau-sur-Sambre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 47/100

Expected Attendance: 700 people

Event ID: 8RinZs9JzRgkxBFgpt

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 280 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.