

# Liga A (W) - Asterix vs Geel

DATE: Wednesday, December 10, 2025

LOCATION: Geel, Vlaanderen, BE

## Event Description

Liga A (W) - Asterix vs Geel is a premier sports event in Geel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 45/100

**Expected Attendance:** 562 people

**Event ID:** 7Gb6LCHmxU35QGU6KP

## Hotel Demand Indicators

**ADR Impact Index:** 5.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 225 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/liga-a-w-asterix-vs-geel>

Document generated on 6/4/2026, 2:50:22 AM