

Liga 2 - Relegation Round - Deportivo Coopsol vs Pirata

DATE: Saturday, September 20, 2025
LOCATION: Chiclayo, Lambayeque, PE

Event Description

Liga 2 - Relegation Round - Deportivo Coopsol vs Pirata is a premier sports event in Chiclayo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 752 people

Event ID: FzfDpKXfVgYtg2uk2L

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 301 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.