

# Liga 2 - Relegation Round - Academia Cantolao vs Deportivo Llacuabamba

DATE: Friday, August 15, 2025  
LOCATION: Huamachuco, La Libertad, PE

## Event Description

Liga 2 - Relegation Round - Academia Cantolao vs Deportivo Llacuabamba is a premier sports event in Huamachuco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 51/100

**Expected Attendance:** 1,143 people

**Event ID:** 46nkDGjN4Xsm7NsipE

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 457 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*