

# Liga 2 - Promotion Round - Comerciantes vs Santos

DATE: Sunday, September 21, 2025  
LOCATION: Nasca (Nazca), PE

## Event Description

Liga 2 - Promotion Round - Comerciantes vs Santos is a premier sports event in Nasca (Nazca). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 57/100

**Expected Attendance:** 2,329 people

**Event ID:** 8nWJQ5FNBzPfQrNY2R

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 932 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*